

## Policy 6 – Community Engagement

Date Adopted: October 26, 2011 Date Revised: December 4, 2019 Date Reviewed: October 19, 2022

The Board will develop and implement strategies to enhance the Board's communication and engagement with communities, ratepayers, and the citizens of Border Land School Division. This communication and engagement shall extend to municipal and town officials, chambers of commerce, business groups, post-secondary institutions and any other entities that may impact the educational programs in Border Land School Division.

Strategies that may be used include but are not limited to:

- Advertising meetings and events via the Border Land School Division web page, electronic reader boards, and local media
- Trustee and senior administration attendance at Parent Council meetings
- Trustee and senior administration attendance at school events
- Specific invites of elders, seniors, law enforcement, business representatives and other agency representatives to participate in divisional events
- Press releases will be issued periodically as items of importance need to be announced across the division communities
- The Community Connections Committee will continue to meet as needed to discuss topics of importance
- Public consultation meetings will be set annually and invites sent out to Parent Councils,
  Municipal leaders and community members to attend